



PIVX

PRIVATE INSTANT VERIFIED TRANSACTION

OUTSIDE THE COMFORT ZONE

“Taking a new step, uttering a new word, is what people fear most.” — Fyodor Dostoyevsky

“Your task is not to seek for love, but merely to seek and find all the barriers within yourself that you have built against it.” — Rumi

- Authored by SnappySnap

I struggled with writing this piece, and I'm still not entirely sure why. I think sometimes "things" make sense to me but finding the words to convey a feeling or express some "idea" or concept is like looking for acorns in a sea. Not only pretty hard, but it doesn't make sense....especially at first.

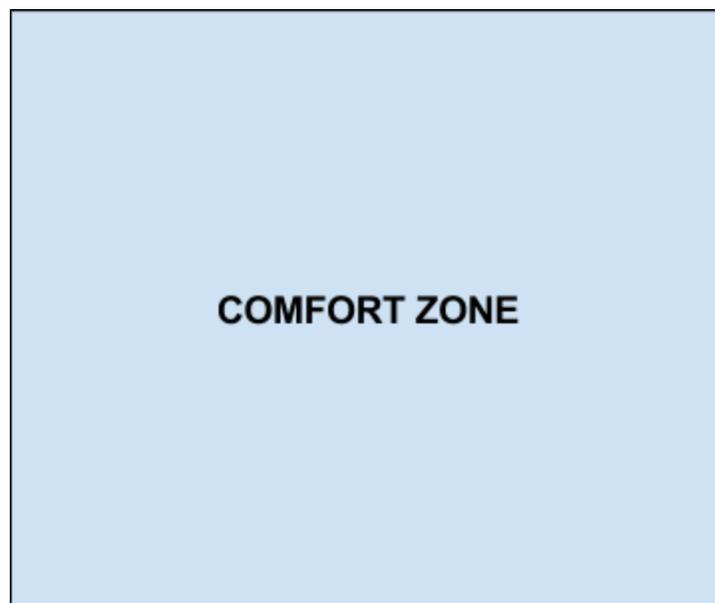
So here goes. Cryptocurrencies and blockchain tech really challenge most people's comfort zones. There is a general feeling from those not involved with cryptos that they are this seemingly nebulous, fictitious, play thing that the uber nerds geek out over that "the general public" really doesn't need to be concerned with. I get that. The "bar" to entry into cryptocurrencies is still pretty damn high. It for the most part is NOT intuitive, or easy. Especially when you start dealing with "alternative" cryptocurrencies, where now you have to exchange your fiat currency (USD for example) for some Bitcoin (the oldest/most prominent crypto), and then move that to an exchange where you can use that Bitcoin to purchase OTHER cryptos (called "alt-coins"...as they are "alternatives" to bitcoin).

Crypto's also challenge the comfort zone, as it calls into question a LOT of what we as people (at least in uber developed countries) consider a foundational element of society: Money & Wealth. Without going into too much detail, we as largely industrialized countries (writing from the USA at this time) largely have an attachment to money, and the "money" that is minted/printed by the federal reserve. The population at large still believes this currency is "backed" by something (there is a level of blanket trust in the system, or rather an absence of questioning) resulting in people to just assume and believe that \$1USD is worth..well, something. A Dollar. (There is also a GROSS misperception that the Federal Reserve is anyway part of the Government. It's not. It's a private bank that loans the currency to the Government, and then charges interest on that loaned money. Yeah.....). So, we have an entire community centered around "earning the dollar" in order to purchase goods/supplies/etc. Destabilizing that dollar, or even suggesting that the dollar could collapse, or isn't "worth" what it appears....is a direct assault on the very frameworks and attachments for many people. CHANGE is one of the hardest things for a human to go through and allow. CHANGE when it comes to a fundamental perception of life (meaning, that the money you earn might not be worth what you think it is, or that it could all disappear in an instant like what has happened throughout history, in Greece, in Russia, etc ...that's almost impossible to believe, right)?

Why is this? Why are some elements of society for folks so protecting, so defended? We all have our own elements and perceptions we defend as well...I'm just using money as a VERY big trigger for most people. And you might be saying "well, what the heck is CRYPTO backed by then?" We'll get to that. For now, cryptos challenge in ways that make many uncomfortable. Why?

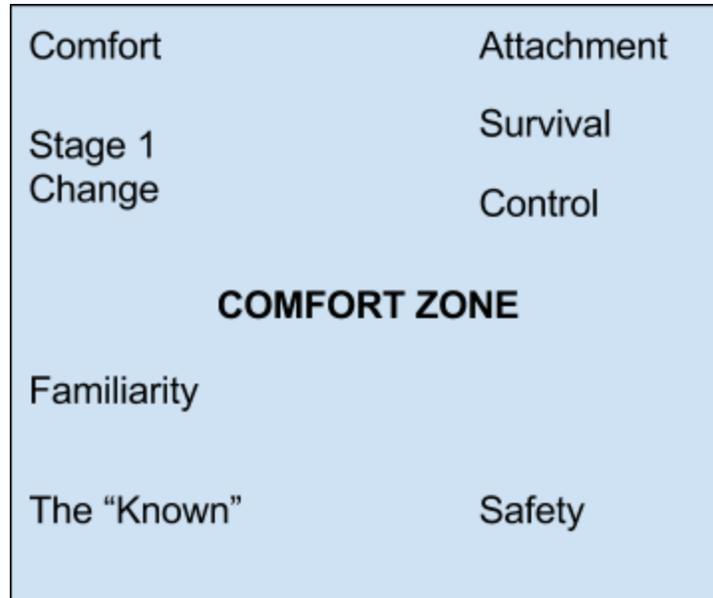
It's about the comfort zone.

What IS the comfort zone?



Think of the comfort zone, or your comfort zone, like a cube, or sphere, or box (whatever is easiest for you to visualize. I've illustrated it as a box for ease on this 2-d surface).

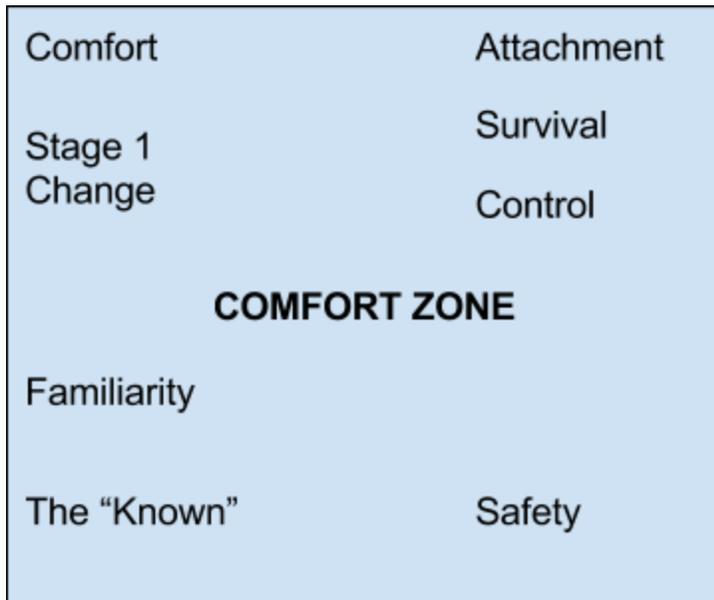
This "comfort zone" tends to be the realm where you dwell. By that I mean, what is "inside" this zone really impacts your decisions, feelings, perceptions, and state of being. So what is "inside" this zone?



These are a few of the elements that are within our comfort zones. Comfort with being where we are. Attachment to certain things, ideas or perceptions. A sense of "survival," which often means we have a need to control certain things or feel we have to control. With this comes a sense of safety, because the known is known. A sense of familiarity. All of this (and more) if a person remains and makes decisions based on these factors, results in "Stage 1 changes."

Stage 1 Changes = more of what you are doing (and in many instances, doing the same thing just in a different way).

So if those are all within the comfort zone, what is outside of it?



OUTSIDE THE COMFORT ZONE



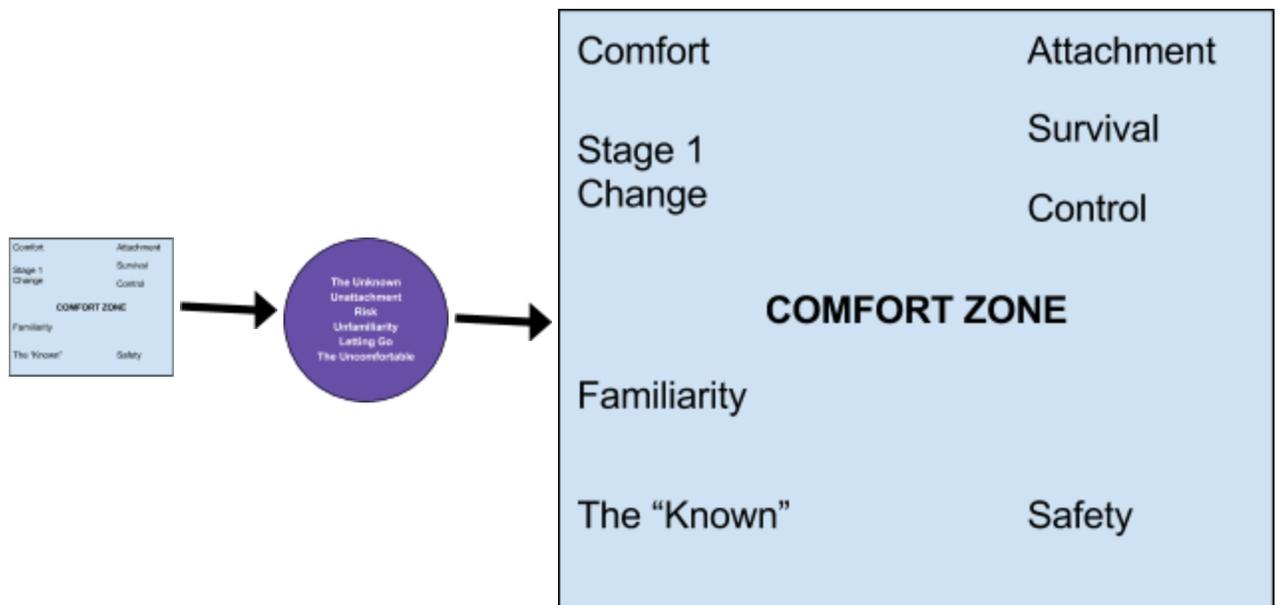
What's outside of the comfort zone? Well, it's the unknown. It's the things outside your perceived control. That's risky. It's unfamiliar waters. It means that if you want to venture into that realm or make that decision, you might have to let go of things, or a perception. You have to detach from a way of being, and become unattached to certain things or ideals. It certainly often does not feel comfortable.

However what also occurs outside the comfort zone, when you step into those realms, is **"Stage 2 Change"** - what I'll call Transformative Surrender and Growth. By "giving up" you perceived power and notions of the world, way of life, etc...you in that instant both invite in the unknown (and ENDLESS) possibilities that exist, and surrender your energy to that flow of life. You are at that moment an active participant in the completely "unknown, unfamiliar, flowing energy" of life.

In Stage 1 change (and within the comfort zone), the ego defends itself violently, and you almost hear yourself saying “don’t do that. It could be worse.” When in reality, in most cases it’s actually “better” and you would be better/better off/happier stepping into that unknown “non” comfort-zone area.

***Caveat. I’m not talking about making rash or unguided decisions. Everything I talk about, I mean to assume that as individuals we are filtering “what” we do and “who” we are through a core resonance. That goes back to one of the first blogs I wrote about PIVX [“Be.Do.Have.”](#)

Ok, so this is great. What does it mean? Well, to me, all of life is a series, or an ongoing process of “stepping out” of one’s comfort zone...into what? Well, nothing more than a BRAND NEW comfort zone. Except this one, the new one, is more expansive. The boundaries are a little further apart. You aren’t as contained. You don’t hit the “fear” or “control” barriers as often. But they are probably still there. And when you find them, you’ll have the glorious opportunity to step through them yet again, into ANOTHER comfort zone (even MORE expansive than before).



What the HECK does this have to do with Crypto?

Coming from the US (born and raised), this will have a very USA bent view of the world and money. That said, I feel like in this very globalized world, most “1st world” countries share the same feel.

In the US: The federal reserve is not a government backed bank, nor is it part of any “federal” governance. It is a private institution that is VERY tied into the activities of our government and economy. The dollar you hold in your hand, is not backed by gold, or silver. Most people go through their day feeling that their dollar is worth something....because it just is. That is about as deep as most go. This isn't a judgement on those individuals, rather it is a perspective of how damn successful others have been at “tempering” the masses views of wealth. After all, if you want to boil a frog, you don't drop it into a pot of already boiling water...rather, you place it into a body of water and slowly raise the temperature.

Grotesque? Perhaps...and also perhaps it will peak your inquisitive nature into your perceptions of finances, wealth, and “what is” money.

So if we follow the trail...the paper bill you hold in your hand, is not really backed by anything (maybe some promise by some institution, which, do you REALLY believe they will look out for YOUR personal interests?). Where does that leave your savings? Where does that leave your security? Where does that leave your...well, crap...entire worldview about work, laboring for a paycheck...to be able to buy things or pay off debts?

So then what is the “value” of cryptocurrencies then? Unlike traditional currencies which are backed by fiat, or commodities like oil, cryptos (like bitcoin or PIVX) value comes not from tangible assets but from mathematics. There is a formula or algorithm that dictates how and when the coins are created. The software is open-source, so anyone can check it, and anyone can run it. What's so great about that? Well, for one, you can be assured that hyperinflation won't occur (unlike what's occurring in the world today). Beyond that...coins like PIVX have a massive growing community, and a belief in the core values of what the coin presents. That belief, support, and trust in the technology is what helps to drive the perceived value of the coin.

Comfort zones: We (myself) have largely been raised within a framework of finances and money. I can still remember being a 15 year old looking at a book of “average salaries” coming out of university and deciding that chemical engineering would be what I pursued, because it afforded the highest “payback” in terms of money spent to average earnings over a lifespan. Seriously? That’s what I based the next 10 years of my life on? There is nothing inherently wrong with this. That said, the majority of what I experienced was “go for what makes you money” and not a counter perspective of pursue that which you are passionate about (especially from within the traditional education system). My own personal comfort zone was framed from parents, from an educational system, a cultural perspective, about a seeming “need” for an advanced education (degree) in order to then make money. Again, there is nothing WRONG with this. It’s a framework, one that I adopted as a youth.

What cryptos for many have done, is peel back the curtain about money, finances, perspectives, and wealth. I know a few folks that have left college to become “day traders” and made what many would consider small fortunes. I’ve also seen plenty get touselled by the markets left stranded holding a bag of “worthless” coins. Regardless, cryptos have seemed to pierce through the veil of finances more than any other movement or claim. It’s an (my perspective) amazing step towards furthering one's view of life, the world, themselves, etc. And yet there is even more to cryptos that challenge one’s comfort zones. One in particular is really moving the boundaries. What’s amazing, is more and more individuals are filtering into this coin/community, more and more comfort zones are being expanded, resulting in staggering growth and transformative change.

How does the comfort zone apply to PIVX?

To me, not only does PIVX as a crypto push the boundaries of one's comfort zone by “simply” being a cryptocurrency, it also expands in other ways as well.

For starters, one of the core principals of PIVX is “privacy.” In this digital age, where data and meta-data is, let's face it, it’s own form of wealth and currency, PIVX stands to say “look, you deserve to have your privacy when it comes to how and what you spend your “wealth” on”. Not sure what I mean by data and meta-data? There are numerous companies and platforms that make millions off of you giving them data. You might not realize it, but things you post, share, like, tag...all are data points that most companies are monetizing. PIVX (from a

tech standpoint) is seeking to give you, the individual the freedom and security back to exchange your money and wealth as you see fit.

This challenges the comfort zone on many levels:

That companies or websites are benevolent and looking out for you. This is rarely true. Most aggregate your data and use it for their own purposes, largely that you would not feel comfortable with.

Beyond that, PIVX is also challenging a LOT of others perspectives/comfort zones.

- 1) That you need to have or raise a lot of capital (\$\$) before you can scale and grow a company or project. The feeling is that you NEED to have some form of control or governance/corporation, to get / raise the funds, to be able to do what needs to be done. Most of the projects/coins in crypto (especially in the top 20) are of this nature.
 - a) Going on a pure organic vision and belief (no professionals doing marketing or social media, not corporate structure), PIVX has grown over 5000% in a year, and expanded to over 2500 members in it's slack community in less than 1 week. There is no central power control. Rather, there is an agreed upon set of community standards and resonance, that provides the freedom for ANYONE to step up and impart energy. Again, the principals of BE.DO.HAVE. At the core, the foundations of being...respecting one another remains rooted within PIVX. From that is exploding all the "doing" and "having" that the markets are now perceiving.

- 2) Governance Models and proposals
 - a) For many in this world, we are conditioned to largely feel that "someone" has to be in charge or control. Most companies, businesses, etc, all have some point person or hierarchical structure of governance. In some way, it's easier to "let those people" make the final decisions. After all, if things go amuck, they are the ones to blame. In PIVX, there is not central, or top...leadership. It's a community driven and focused endeavor. Not only is this unheard of in most corporations, it's even more rare in crypto realms. Typically, the "devs" control the coin and thus community, and despite the realm being crypto (and thus "different" from the current economics of fiat currency), power ends up being centralized amongst the few.

3) Community focus

- a) Folks have come into slack / PIVX asking “aren’t you afraid of someone sabotaging your project from inside?” While sure, that potential is there, we largely feel that given the opportunity, most individuals will WANT to work for the betterment and development of the community (and coin). That said...yes, there probably will be (and already have been) the rogues acting on their own. They are quickly identified, and it’s been breathtaking to watch the community respond. The more the individual as part of the WHOLE feels empowered, the faster the response to posts or people operating on different frequencies. This is something that is VERY hard to embrace, for I feel we are conditioned into a “do this and not that” mentality, where someone or some body policies the activities of the organization. Instead, by opening the arms to all, the community becomes empowered in and of themselves, and they begin to self moderate and encourage others to do the same. Instead of having to burden a group with “monitoring” every channel or conversation, we are “letting go” of that control, trusting in one another, that folks will speak up, and encourage towards a higher purpose.

PIVX: Continuing to push the limits of the comfort zone

The result?

In 4 weeks:

4000% increase in marketcap

From 200 to 2500 members in our community

Global meetups being organized

Inter-crypto alliances being formed

Praise and acknowledgement over marketing (which is 100% community managed)

Free flow of energy, ideas, and developments

PIVX could have decided to go the way of the “safe” model. Raise money, do an ICO, control to marketing and brand. Instead, it was opened up to the community...outside the comfort zones, and the result is TRANSFORMATIVE growth.

PIVX has evolved into a community currency. PIVX stands for privacy, instant, verified, transactions. It also has begun to evoke a way of being and feeling. It's a community flag, representing respect for one another and a collaborative nature.

That type of evolution, you can't plan for or design. Instead, it's occurred...that Stage 2 transformative growth has emerged, by going outside the comfort zones.

Can't wait to see what's next.